WorkflowAR
The Receivable Professional's Toolbox

AUTOMATE. ANALYZE. IMPROVE.

A Web-Based Efficiency and Analysis Software Solution for Credit and Receivable Professionals

WorkflowAR is a cost effective software solution designed *by* receivable professionals *for* receivable professionals to achieve your Credit and Accounts Receivable objectives. With a comprehensive suite of Analytical and Automated features, WorkflowAR will protect and maximize your company's investment in Accounts Receivable. Using the robust Workflow automation tools as well as the comprehensive portfolio analysis features, all levels of receivable professionals will benefit—whether you are in Senior Management or your responsibility lies in Credit, Collection, or Deductions.

■ Business Benefits

- Improve DSO
- Drive Profitability by optimizing Working Capital and Cash Flow
- Support business initiatives
- Reduce business risk
- Decrease Bad debt reserves
- Enhance customer relationships

■ Features for Success

- Workflow automation tools
- Workload prioritization
- Executive dashboard
- Business metrics analytics
- Credit, collection and deduction management
- Dunning letters, automatic and ad-hoc email tool
- Fully customizable + configurable
- Cost effective
- Measurable results

Improve your productivity, profitability and accountability. Visit us online today to view the WorkflowAR solution at
➤ www.WorkflowAR.com

Full Feature web-based suite of account receivable, collection and deduction analysis tools driven by workflow and automated processing that can be applied to any size company.

Manage business processes to successfully maximize working capital, lower DSO and reduce bad debt.

Automate, prioritize and manage the daily workflow of the entire Credit department based on management's goals and objectives.

Automation tools designed to minimize repetitive, administrative tasks allowing collectors to spend more time one-on-one with their clients and enhance department efficiencies

Provide a high-level Financial Portfolio Analysis tool to allow users to focus on key corporate measurables across the customer base, using flexible hierarchy structure (business unit, region, individual, etc.) to categorize information.

Centralized access to information needed for Customer Analysis allows for efficient management of customers. WorkflowAR provides detailed financial summaries, collection and payment trends, dispute data and much more. Identify, prioritize and resolve issues allowing for superior levels of customer satisfaction.

No more costly time spent creating and waiting for lengthy reports to be run. **WorkflowAR queries provide immediate access** to the customized reports credit and receivable professionals need. Queries can be easily built on the fly and saved for repeated use.

As ERP and Legacy based AR systems are traditionally not built with the Credit professional in mind, WorkflowAR provides a workflow efficiency tool and a one-stop-shop for easy and flexible access to all the great data trapped in your AR system.

■ About WorkflowAR

WorkflowAR began as a consulting firm *for* Credit and AR professionals managed and serviced *by* Credit and AR professionals. As a smaller and growing company, our goal has always been to not just give clients a box of *our* software but customize a solution that becomes 100% *theirs*.

Based on our philosophy that functionality that doesn't meet a specific need is irrelevant, a true understanding of each client's goals, objectives and opportunity areas has always come first. It is only through a complete, customized needs analysis and an understanding of each client's specific business that a true solution can be provided.

WorkflowAR's unique pricing concept is based on an annual per seat license fee that includes maintenance, support and upgrades, eliminating a large initial investment. Whether you are a large corporation looking for the best possible ROI or a smaller company who does not have the option of considering a large six-figure initial investment—WorkflowAR will offer the most return on your investment.

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